

Just My Ticket
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www.JustMyTicket.com



2010 Rate Card

Why Just My Ticket?

Just My Ticket is a “double opt-in” email and text message advertising resource providing businesses with the ability to communicate offers, discounts, and VIP specials in a time-sensitive fashion. Production is simple, requires practically no lead time, and its immediacy can quickly improve the bottom line by diminishing or even eliminating unsold inventory. Similarly, the service is of particular value to consumers because it is free; takes only a few minutes to become a member and allows users to control the type of information they receive, avoiding the frustration of receiving unwanted, unsolicited messages. Just My Ticket is also completely measurable providing unusually high open-rates and click through.

Advertising that works

Measurable

We'll give you regular reports on exposure and response; you'll know immediately if your offer is working.

Greater ROI

Just My Ticket is less expensive than traditional media, more relevant and more targeted.

Flexible and Immediate

No advance lead time, we can send your offer the same day and in many instances within 2 hours.

Targeted, with exact precision

Just My Ticket targets only your audience; no waste and since our members have double-opted in, it's not SPAM. Members select what type of offers they want to receive including dining, music and events.

No Production Costs

There are no production costs. Simply send us your logo, graphics, pictures and details of the offer and we'll take care of the rest. Proofs are generally provided on the same day of receipt.

Affordable

Traditional media is expensive and less effective because of its diminishing and diluted audience.

Just My Ticket is not traditional media, so don't expect traditional ad rates (we're much less expensive!) Our flat ad rate is simple – one charge per one ad blast

What our client have to say:

“Just My Ticket has given us great results and has proven to be a very powerful tool for us.”
– Natalie Fitzsimmons, Live Nation, Marketing Manager-So.Cal. Music

Open rate - \$495.00 per ad blast*

* Ad rates are net